



FOR IMMEDIATE RELEASE

Contact: Bill McClean, President
IC Insights, Inc.
Phone: 1-480-348-1133
Email: bill@icinsights.com

IC Insights to Host Fall IC Industry Forum *Conference to review latest market research and outlook*

Scottsdale, Arizona — August 18, 2005 — IC Insights is pleased to announce its second annual Fall IC Industry Forum to be held from 9:00am to 11:00am on September 22, 2005 at the Four Points by Sheraton Hotel in Sunnyvale, California.

The Fall Forum provides an opportunity to assess the current state of the IC industry, to project where it will be at the end of 2005, and to prepare your business for 2006. IC Insights will present a clear and logical explanation of and discuss the assumptions behind its current five-year industry forecast. Capital spending trends, the global business outlook, as well as economic and political triggers for growth will all be reviewed and shown how these may impact the IC industry. The forum is designed to be highly interactive, and participants are urged to bring their questions.

Join IC Insights on Thursday, September 22 at the Four Points by Sheraton in Sunnyvale, California. IC Insights clients pay just \$145; others, \$225. Call 1-480-348-1133 or visit <http://www.icinsights.com/events/fallforum/fallforum.html> for further information.

About IC Insights

IC Insights, Inc., based in Scottsdale, Arizona, is dedicated to providing high-quality, cost-effective market research for the integrated circuit industry. Founded in 1997, IC Insights offers coverage of global economic trends, the IC market forecast, capital spending and fab capacity trends, product market details, and technology trends, as well as complete IC company profiles and evaluations of emerging markets for ICs. For more information, contact 480-348-1133 or info@icinsights.com, or visit www.icinsights.com.