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Informative Half-Day IC Market Trends Seminar Hosted by IC Insights

Seminar coincides with the launch of The McClean Report 2007 Edition

Scottsdale, Arizona --- January 16, 2007 --- At the beginning of each year, IC Insights presents public seminars in support of *The McClean Report*, the company's comprehensive analysis and forecast of the integrated circuit industry. Held at locations in the U.S. and Europe, each focused and informative half-day seminar goes beyond the pages to summarize IC industry trends discussed in the report.

Topics covered in the seminar include global economic conditions and their effect on the IC industry, the IC market forecast and its cyclical behavior, capital spending and fab capacity trends, the outlook for pure-play foundries, and highlights of IC product markets and technologies. The seminar will provide you with a better understanding of the IC industry and its near-term direction.

Admission to the half-day seminar is **FREE** with the purchase of *The McClean Report*. Information about dates, times, and locations can be found at our web site (http://www.icinsights.com/mcclean/mcclean_seminars.html) or by calling us at +1-480-348-1133.

About IC Insights

IC Insights, Inc., based in Scottsdale, Arizona USA, is dedicated to providing high-quality, cost-effective market research for the semiconductor industry. Founded in 1997, IC Insights offers coverage of global economic trends, the semiconductor market forecast, capital spending and fab capacity trends, product market details, and technology trends, as well as complete IC company profiles and evaluations of end-use applications driving demand for ICs. For more information, contact +1-480-348-1133 or info@icinsights.com, or visit www.icinsights.com.