



## FOR IMMEDIATE RELEASE

Contact: Rob Lineback  
IC Insights, Inc.  
Phone: +1-972-447-0812  
Email: rob@icinsights.com

### **New Report Forecasts Opto, Sensor, and Discrete Markets Through 2011**

*2007 Edition of O-S-D Report tracks markets, applications, technology trends*

**Scottsdale, Arizona --- March 12, 2007 ---** IC Insights today began shipping the 2007 edition of its *O-S-D Report, A Market Analysis and Forecast for Optoelectronics, Sensors/Actuators, and Discretes*. The semiconductor universe consists of integrated circuits (ICs) and optoelectronics, sensors/actuators, and discrete (O-S-D) components. Although smaller and oftentimes overlooked, the O-S-D market plays a vital role in the overall health and advancement of the semiconductor and electronic systems industries, making IC Insights' *O-S-D Report* an essential part of any semiconductor market research library.

The *O-S-D Report 2007* features not only the latest market, unit, and pricing forecast for all the various O-S-D devices, but also expanded coverage of some of the more important and high-growth market segments such as image sensors and power transistors. With more than 200 pages and over 165 charts, graphs, and illustrations, the *O-S-D Report* uncovers little-known, but revealing trends in the O-S-D marketplace and sheds light on the rapidly increasing importance of these devices.

The 2007 *O-S-D Report* is available for \$1,990 in CD-ROM or three-ring binder format, or for \$2,485 as a bundled CD-binder set. An Internet access password is available as a \$695 option. For more information, please visit [www.icinsights.com/prodsrvs/osdreport/osdreport.html](http://www.icinsights.com/prodsrvs/osdreport/osdreport.html).

#### **About IC Insights**

IC Insights, Inc., based in Scottsdale, Arizona USA, is dedicated to providing high-quality, cost-effective market research for the semiconductor industry. Founded in 1997, IC Insights offers coverage of global economic trends, the semiconductor market forecast, capital spending and fab capacity trends, product market details, and technology trends, as well as complete IC company profiles and evaluations of end-use applications driving demand for ICs. For more information, contact +1-480-348-1133 or [info@icinsights.com](mailto:info@icinsights.com), or visit [www.icinsights.com](http://www.icinsights.com).