



FOR IMMEDIATE RELEASE

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IC Insights' Latest Outlook to be Presented at Seminar in Silicon Valley
Meeting to review results of latest market research on the semiconductor industry

Scottsdale, Arizona — August 13, 2008 — IC Insights is pleased to announce its fifth annual *Fall Forecast Seminar* to be held from 9:00am to 12:00pm on September 18, 2008 at the Sheraton Sunnyvale Hotel in Sunnyvale, California.

The *Fall Forecast Seminar* provides an excellent opportunity to assess the current state of the IC industry, hear our projection of where it will be at the end of 2008, and to prepare your business for 2009. IC Insights will present a clear and logical explanation of and discuss the assumptions behind its current five-year industry forecast. Capital spending trends, the global business outlook, as well as economic and political triggers for growth will all be reviewed and shown how they may impact the IC industry. The seminar is designed to be highly interactive, and participants are urged to bring their questions.

Join IC Insights on Thursday, September 18 in Sunnyvale for this exciting and informative meeting. IC Insights clients pay just \$245; others, \$345. For more information, call 480-348-1133 or visit <http://www.icinsights.com/events/fallforecast/fallforecast.html>.

About IC Insights

IC Insights, Inc., based in Scottsdale, Arizona USA, is dedicated to providing high-quality, cost-effective market research for the semiconductor industry. Founded in 1997, IC Insights offers coverage of global economic trends, the semiconductor market forecast, capital spending and fab capacity trends, product market details, and technology trends, as well as complete IC company profiles and evaluations of end-use applications driving demand for ICs. For more information, contact +1-480-348-1133 or info@icinsights.com, or visit www.icinsights.com.