



FOR IMMEDIATE RELEASE

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**Finding and Researching IC Manufacturers and Fabless Suppliers
Just Got Easier with New and Improved Online Database**

Strategic Reviews Online database underwent major upgrade

Scottsdale, Arizona --- June 19, 2009 --- IC Insights announced today new and exciting improvements to its *Strategic Reviews Online* database service. For many years, the *Strategic Reviews Online* database has been the top source for complete company profiles on more than 225 of the world's premiere IC manufacturers and fabless suppliers. Now, the service has become a faster, more flexible, and more useful tool for keeping up with your customers, suppliers, partners, and competition.

Some of the new features of the new *Strategic Reviews Online* service include:

- **Up to 5x faster performance**
- **Scroll back through financial history with quarterly data**
- **Export fab data to spreadsheets**
- **More search options and flexibility**
- **Improved navigation and interface**
- **Overall better database functionality**

Each company review includes current and historical financial statistics, an overview of business strategies, a listing of products and services offered, and key management personnel. Also offered are specifics about joint ventures and strategic global alliances. Furthermore, details (e.g., wafer size, capacity, min. geometry) on more than 540 wafer fab facilities are included.

IC Insights expends some **2,000 hours per year** keeping the *Strategic Reviews Online* database current. With its low annual subscription fee, that works out to be just \$1.25 per hour for one year's worth of access.

IC Insights' *Strategic Reviews Online* service offers the industry's most complete and thoroughly researched profiles of the operations and activities of more than 225 device manufacturers, fabless chip suppliers, and design houses. A 12-month, single-user subscription to *Strategic Reviews Online* is priced at \$2,490. Access is also available under a multi-user corporate license for \$4,190. Free guest access can be obtained through the IC Insights web site. Go to www.icinsights.com/srol/home.html and click on the Guest Users link.

About IC Insights

IC Insights, Inc., based in Scottsdale, Arizona USA, is dedicated to providing high-quality, cost-effective market research for the semiconductor industry. Founded in 1997, IC Insights offers coverage of global economic trends, the semiconductor market forecast, capital spending and fab capacity trends, product market details, and technology trends, as well as complete IC company profiles and evaluations of end-use applications driving demand for ICs. For more information, contact +1-480-348-1133 or info@icinsights.com, or visit www.icinsights.com.